

### Checklist for AAPOR Transparency Initiative

**Survey:** ECU Center for Survey Research Poll, 2/23 through 2/24, 2020.

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	The ECU Center for Survey Research
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	The full questionnaire is below.
3. A definition of the population under study and its geographic location.	Likely Democratic voters in South Carolina
4. Dates of data collection.	February 23-24, 2020
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of over 700,000 registered voters with landlines, and a random sample of 50,000 was drawn (n=710). Voters with cell phones were not included. The online sample of 432 registered voters was provided by Lucid.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC (phone) Lucid, LLC (online survey)
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Lucid uses opt-in panels recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling	See #5

<p>frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.</p>	
<p>9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.</p>	<p>IVR and Online</p>
<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered likely Democratic voters, n=1142 in South Carolina, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.37 percentage points. Screening questions asked if the voter was registered in South Carolina, currently residing in SC, and likely to vote in the Feb. 29 Democratic Primary. If the respondent said they were not registered, and/or not residing in SC, and not likely to vote in the Democratic primary, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data were weighted by age, race, gender, education, and 2016 vote magnitude.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:morrisj@ecu.edu">morrisj@ecu.edu</a>  <a href="mailto:franciap@ecu.edu">franciap@ecu.edu</a></p>

SURVEY (online)

Q1 Do you currently reside in the state of South Carolina?

Yes (1)

No (2)

Q2 How likely are you to vote in the South Carolina **Democratic primary election** on February 29?

Not likely to vote (1)

Somewhat likely to vote (2)

Very likely to vote (3)

Q3 If the Democratic primary election for president were being held today, for whom would you vote?

Joe Biden (1)

Bernie Sanders (2)

Tom Steyer (3)

Amy Klobuchar (4)

Pete Buttigieg (5)

Elizabeth Warren (6)

Tulsi Gabbard (7)

Undecided (8)

Q4 Although you are undecided, which candidate, at this moment, do you lean most towards voting for in the Democratic primary election for president?

- Joe Biden (1)
- Bernie Sanders (2)
- Tom Steyer (3)
- Amy Klobuchar (4)
- Pete Buttigieg (5)
- Elizabeth Warren (6)
- Tulsi Gabbard (7)

Q5 Michael Bloomberg is not on the Democratic primary ballot in South Carolina. If he was on the ballot, would Michael Bloomberg be your top choice to vote for in the Democratic primary?

- Yes (1)
- No (2)

QCH This next question is a check to ensure that are you are reading the questions and response categories carefully. Please answer "16" below to the question: What is 10+6?

- 15 (1)
- 16 (2)
- 17 (3)
- 18 (4)
- 21 (5)

Q6 Did you vote in the **previous** South Carolina primary election for president **four years ago in 2016**?

- Yes (1)
- No (2)
- Cannot remember (3)

Q7 Which candidate did you vote for in the South Carolina primary election for president **four years ago in 2016**?

- Hillary Clinton (1)
- Bernie Sanders (2)
- Martin O'Malley (3)
- Willie Wilson (4)
- Cannot remember (5)

Q8 Will the upcoming Democratic primary election be the **first time** that you have voted in a primary election?

- Yes (1)
- No (2)
- Cannot remember (3)

Q9 How would you rate your household's financial situation today?

- Excellent (1)
- Good (2)
- Fair (3)
- Poor (4)
- Very poor (5)

Q10 In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

- Republican (1)
- Democrat (2)
- Independent (3)
- Something else (4)

Q11 For statistical purposes only, can you please tell me your ethnicity?

- Hispanic or Latino of any race (1)
- White or Caucasian (2)
- Black or African American (3)
- Asian or Asian American (4)
- Some other race or ethnicity, or multiple races (5)

Q12 What is your age range?

- 18 to 24 years old (1)
- 25 to 34 years old (2)
- 35 to 44 years old (3)
- 45 to 54 years old (4)
- 55 to 64 years old (5)
- 65 years or older (6)

Q13 What is the highest level of school you have completed or the highest degree you have received?

- Did not finish high school (1)
- High school graduate or GED certificate (2)
- Some college or a 2-year associate degree (3)
- 4-year college or university degree (4)
- Postgraduate degree (5)

Q14 How would you describe your political views today?

- Very liberal (1)
- Somewhat liberal (2)
- Moderate (3)
- Somewhat conservative (4)
- Very conservative (5)

Q15 Are you male or female, or do you prefer to self-describe?

- Male (1)
- Female (2)
- Prefer to self-describe: (3) \_\_\_\_\_

Q16 Are you currently married?

- Yes (1)
- No (2)
- Prefer not to answer (8)

Q17 What is your current annual household income?

- Less than \$50,000 (1)
- \$50,000 to \$100,000 (2)
- More than \$100,000 (3)
- Prefer not to answer (8)



## Survey (IVR)

1. To start, do you currently reside in the state of South Carolina?  
Press 1 for Yes  
Press 2 for No (END – SURVEY TERMINATED)  
Press 9 to repeat answer choices
2. How likely are you to vote in the South Carolina Democratic primary election on February 29th?  
Press 1 for Not likely to vote (END – SURVEY TERMINATED)  
Press 2 for Somewhat likely to vote (END – SURVEY TERMINATED)  
Press 3 for Very likely to vote  
Press 9 to repeat answer choices
3. If the Democratic primary election for president were being held today, for whom would you vote?  
Press 1 for Joe Biden (go to question 5)  
Press 2 for Bernie Sanders (go to question 5)  
Press 3 for Tom Steyer (go to question 5)  
Press 4 for Amy Klobuchar (go to question 5)  
Press 5 for Pete Buttigieg (go to question 5)  
Press 6 for Elizabeth Warren (go to question 5)  
Press 7 for Tulsi Gabbard (go to question 5)  
Press 8 for Undecided  
Press 9 to repeat answer choices
4. Although you are undecided, which candidate, at this moment, do you lean most towards voting for in the Democratic primary election for president?  
Press 1 for Joe Biden  
Press 2 for Bernie Sanders  
Press 3 for Tom Steyer  
Press 4 for Amy Klobuchar  
Press 5 for Pete Buttigieg  
Press 6 for Elizabeth Warren  
Press 7 for Tulsi Gabbard  
Press 9 to repeat answer choices
5. Michael Bloomberg is not on the Democratic primary ballot in South Carolina. If he was on the ballot, would Michael Bloomberg be your top choice to vote for in the Democratic primary?  
Press 1 for Yes  
Press 2 for No  
Press 9 to repeat answer choices
6. Did you vote in the previous South Carolina primary election for president four years ago in 2016?  
Press 1 for Yes  
Press 2 for No (go to question 8)  
Press 3 for Cannot remember (go to question 9)  
Press 9 to repeat answer choices

7. Which candidate did you vote for in the South Carolina primary election for president four years ago in 2016?  
Press 1 for Hillary Clinton (go to question 9)  
Press 2 for Bernie Sanders (go to question 9)  
Press 3 for Martin O'Malley (go to question 9)  
Press 4 for Willie Wilson (go to question 9)  
Press 5 for Cannot remember (go to question 9)  
Press 9 to repeat answer choices
  
8. Will the upcoming Democratic primary election be the first time that you have voted in a primary election?  
Press 1 for Yes  
Press 2 for No  
Press 3 for Cannot remember  
Press 9 to repeat answer choices
  
9. How would you rate your household's financial situation today?  
Press 1 for Excellent  
Press 2 for Good  
Press 3 for Fair  
Press 4 for Poor  
Press 5 for Very poor  
Press 9 to repeat answer choices
  
10. In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?  
Press 1 for Republican  
Press 2 for Democrat  
Press 3 for Independent  
Press 4 for Something else  
Press 9 to repeat answer choices
  
11. For statistical purposes only, which category best describes you?  
Press 1 for Hispanic or Latino of any race  
Press 2 for White or Caucasian  
Press 3 for Black or African American  
Press 4 for Asian or Asian American  
Press 5 for Some other race or ethnicity, or multiple races  
Press 9 to repeat answer choices

12. What is your age range?  
Press 1 for 18 to 24 years old  
Press 2 for 25 to 34 years old  
Press 3 for 35 to 44 years old  
Press 4 for 45 to 54 years old  
Press 5 for 55 to 64 years old  
Press 6 for 65 years or older  
Press 9 to repeat answer choices
13. What is the highest level of school you have completed or the highest degree you have received?  
Press 1 if you did not finish high school  
Press 2 for high school graduate or GED certificate  
Press 3 for some college or a two-year associate degree  
Press 4 for four-year college or university degree  
Press 5 for postgraduate degree  
Press 9 to repeat answer choices
14. How would you describe your political views today?  
Press 1 for Very Liberal  
Press 2 for Liberal  
Press 3 for Moderate  
Press 4 for Conservative  
Press 5 for Very Conservative  
Press 9 to repeat answer choices
15. Are you male or female?  
Press 1 for Male  
Press 2 for Female  
Press 3 if you prefer to identify your gender as something else  
Press 9 to repeat answer choices
16. Are you currently married?  
Press 1 for Yes  
Press 2 for No  
Press 8 if you prefer not to answer  
Press 9 to repeat answer choices
17. What is your current annual household income?  
Press 1 for less than \$50,000  
Press 2 for \$50,000 to \$100,000  
Press 3 for more than \$100,000  
Press 8 if you prefer not to answer  
Press 9 to repeat answer choices