



SEMI-ANNUAL GENERAL MEETING

January 30, 2021
10:00 am – 11:15 am



WELCOME! TODAY’S AGENDA

Topic	Presenter	Time
Commence Meeting		10:00 am
Welcome and Opening Remarks	Natasha Doucas	10:00 – 10:05 am
Squash BC - Year in Review	Nancy Thompson Rebecca Anton Josh Heuving Allan Brown	10:05 – 10:25 am
Return to Squash Update	Nancy Thompson	10:25 – 10:30 am
Rankings System Update	Bruce Matthews	10:30 – 10:45 am
Member Feedback	All	10:45 – 11:00 am
Q&A Period	All	11:00 – 11:15 am

2020/2021 ORGANIZATIONAL CHART

Natasha Doucas
President

Communications & Social Media

Nominations

Partnerships

Volunteer Management & Awards
Membership

Women & Girls in Squash

Nancy Thompson

Executive Director

Zone Reps

Josh Heuving

**Program
Coordinator**

Richard Yendell

**Squash BC Provincial
High Performance
Coach**

Rebecca Anton

**Member Services &
Operations Manager**

**Seven Carnegie-
Preston**

Bookkeeper

Michelle Blanchard

Program Intern

Bruce Matthews

Club Locker Transition Task
Force

Leagues

Strategic Planning

Cindy Longley

Junior Development

Coaching

Officiating

Faheem Gwadry

Court Advocacy

Finance & Audit

Junior Development

Strategic Planning

Leonard Bruno

Appeals

Finance & Audit

Masters & 55+ Games

Membership Task Force

Rachel Au

Competitions

Doubles

High Performance

Rory Johnston

2020 Fund

Communications & Social Media

Post-Secondary

Volunteer Management & Awards

ZONE REPRESENTATIVES

What is a Zone Representative?

- 2-way liaison between Squash BC and zone members representing the interests of individual members, facilities, clubs, leagues, associations and events
- Assisting with promoting and growing the sport of squash in their zones
- Support Squash BC programs and events in the area

Zone #	Zone	2020/2021 Rep
1	Kootenays	Rebecca Vassilakakis
2	Thompson - Okanagan	Cam Martyna
3	Fraser Valley	Shawn Zwierzchowski
4	Fraser River	Vacant
5	Vancouver Coastal	Nathan Ozog
6	Vancouver Island – Central Coast – South Island	Neil Henderson
6	Vancouver Island – Central Coast – North Island	Sean Baker
7	Northwest (Prince Rupert / Smithers / Terrace Area)	Steve Hawyes
8	Northeast (Prince George area)	Teck Fu

2020/2021 COMMITTEES & TASK FORCES

Committee	Committee Chair / Co-Chairs
2020 Fund	Andrew Lynn
Competitions	Rachel Au
Court Advocacy Task Force	Allan Brown
Doubles	Gordon Pybus and Julianne Joe
High Performance	Rachel Au
Junior Development	TBD
Membership	Leonard Bruno
Membership and Ranking System	Natasha Doucas and Bruce Matthews
Nominations	TBD
Partnership	Allan Brown
Return to Squash	Karen Levine
Women and Girls in Squash	Shelley Neil

MEMBERSHIP

YEAR	CLUB MEMBERSHIP	INDIVIDUAL MEMBERSHIP
2020 / 2021	23	912
2019 / 2020	33	1904

- COVID-19 restrictions affecting all play and members (Club and Individual)
- Many facilities who have not renewed are community centres who in many cases are not open
- No league play or tournaments affecting individual memberships
- New: **Recreational Membership**



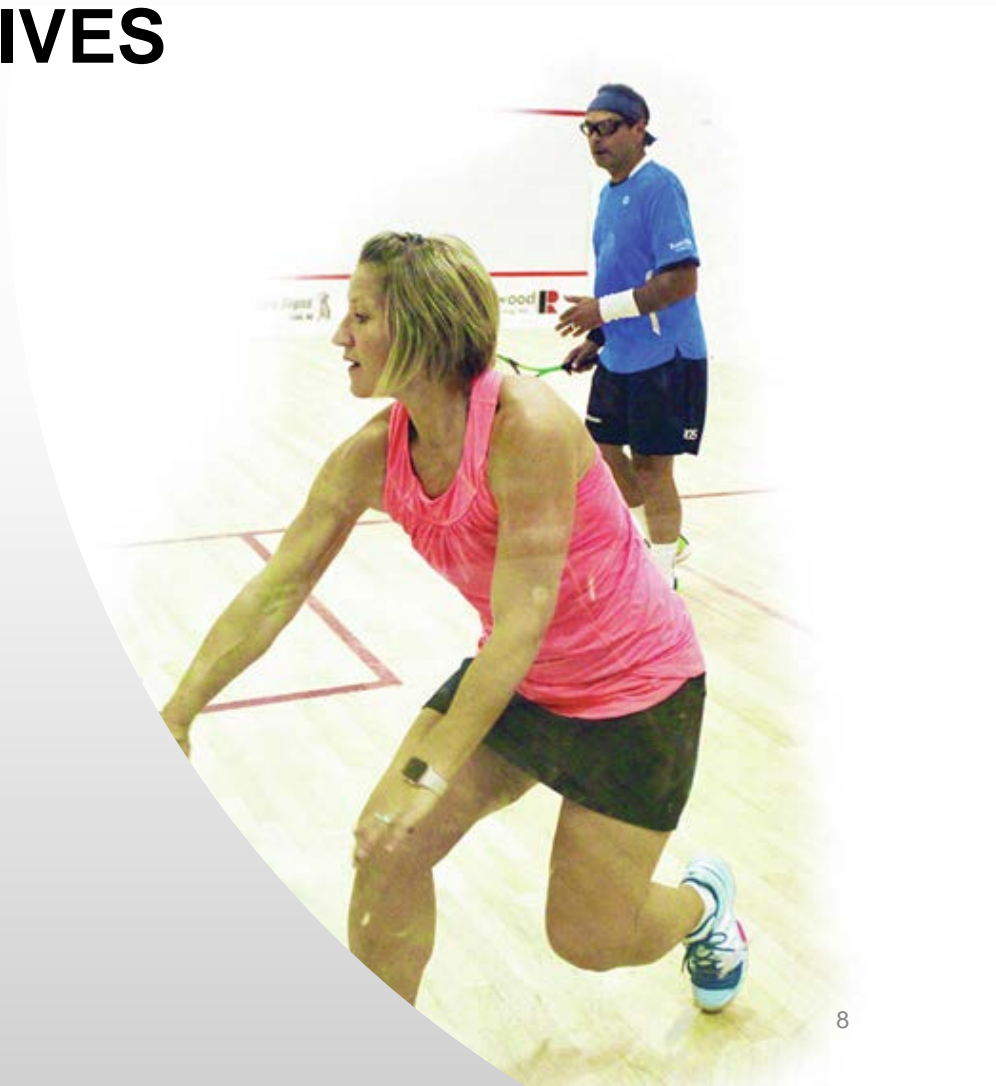
SQUASH BC GROWTH INITIATIVE



SQUASH BC GROWTH INITIATIVE

OVERVIEW / OBJECTIVES

- Started in 2019 to revitalize squash in BC
- Partnership Committee formed by Squash BC to kickstart the initiative
- Similar successful initiatives implemented in Ontario, USA, UK, Australia and New Zealand
- Primary objectives:
 - To generate funding over the next 3-4 years to support new and enhanced programs and services needed to grow participation
 - To assist Squash BC establish longer-term sources of funding to sustain the initiative



PLANS FOR ACTION

1. Substantially expand the programs and services delivered by Squash BC with a special focus on:
 - Growing recreational and grassroots squash;
 - Providing increased assistance to facilities with no (or limited) coaching services
2. Generate sufficient funding to enable Squash BC to more than triple program spending from \$60,000/year to \$200,000/year over an initial kickstart period of 3-4 years
3. Assist Squash BC to develop new sources of revenue over the kickstart period sufficient to sustain the expanded programs/services over the longer term



FUNDRAISING GOALS & PROGRESS

“KICKSTART” FUNDING (2019-2023)



Goals:

- Total - approx. \$500,000 from all sources
- Minimum target for individual donors - \$330,000

Progress (individual donors):

- \$212,000 raised from August 2019 to March 2020 (only 6 months)
- Fundraising suspended due to COVID until October 2020 and then re-started on restricted basis
- Balance (January 2021) - approx. \$240,000

FUNDRAISING GOALS & PROGRESS

ONGOING FUNDING (POST 2023)

Principal sources of additional Squash BC revenue:

- Corporate sponsorships
- Increased program fees
- Expanded membership base
- Additional grants

Supplemented by additional distributions from philanthropic sources:

- Building the Future Fund
- 2020 Fund
- Gudewill Fund
- BC Jesters





DONATION CATEGORIES

Champions- \$10,000+

Pros - \$5,000-\$9,999

100 Club Members** - \$3,600

Builders - \$1,000-\$4,999

Supporters – under \$1,000

*Donations are tax creditable (after-tax cost is about one-half of donations amount)

**Patrons of the game who donate \$100 monthly or \$1,200 annually (with a 3-year commitment)

SQUASH BC'S GROWTH INITIATIVE

Your Gift Will Grow Our Sport Through The Following Programs:

**3 Year Fundraising Goal (2019-2022) to
Initiate Priority Programs: \$500,000
Kick Start Component: \$330,000**



Current 2019

Funding for Player Development:
\$60k annually
Members: 2242

Future 2024

Funding for Player Development:
\$200k annually
Members: 5,000+

Planned Outcomes:

- More people playing squash across BC
- Healthy living
- More courts, more access
- Stronger, sustainable squash facilities - less court closures
- Customized tools and resources for each facility type
- Strong grassroots base of play
- Youth are introduced to squash at an earlier age
- More awareness of our game
- SQBC is fully staffed to support the Growth Initiative
- Access to more funding
- Strong BC and local squash communities fostered by local champions
- Enhanced community outreach
- Volunteers recognized and valued
- BC athletes dominating the Canadian squash scene
- Excellence in governance, programming, player development and customer service
- Coaches and officials well supported & trained
- Respect, safety and fair play are common practice

POST-SECONDARY SCHOOL PROGRAM

- Financially supported by the BC Jesters and Canadian Jesters
- Pilot operated between UBCO and Global Fitness in the fall



- Planning on expanding to other areas when restrictions are lifted. We have had initial discussions with the following schools



ROVING AMBASSADOR PROGRAM

- Squash BC Coach Ambassadors will visit clubs and facilities around BC who currently do not have a full-time coach and are underused, to:
 - Provide coaching expertise in the form of lessons and recruitment events to generate excitement and momentum at the facility
 - Identify, mentor and support local champions and coaches so they feel competent to provide lessons, leagues and other programs at the facility
 - Assist with program development to provide consistent squash pathways at the facility to keep players engaged
 - Providing tools and resources to Squash BC facilities to improve squash programming and membership growth
 - Supporting clubs across BC to build stronger Squash communities
 - Initial pilot events to take place in several facilities in spring 2021 provided COVID policies allow.



WOMEN'S SQUASH WEEK



- 2020 event went virtual, and expanded to a ten-week challenge
- Hosted a series of webinars and courses:
 - She'll Make the Call – Officiating clinic
 - Shift Your Mindset – Mental health webinar
 - Building a Welcoming & Safe Environment to Attract & Retain Females in Squash – Panel session
- Other resources:
 - Proper warmup techniques
 - Return to Squash testimonials

Presented by:



EMERGING FEMALE LEADERS

**Congratulations to our
2020 recipients!**



Jessica Evans

Cheam Leisure Centre
Mission/Chilliwack Squash Club



Trish Campbell

Bayside Squash Club
(Parksville)

- 2 - \$500 grants available annually
- Established to attract and retain women and girls in squash
- Squash BC Member Clubs are encouraged to identify and nominate a female ambassador who has raised the bar in encouraging women and girls squash participation in their community

Presented by:

JUNIOR PATHWAYS PROGRAMMING

- Aims to attract younger squash players
- 4 stages designed to take youngsters from their introduction to squash, through to eventually competing in Junior competitive events
- Combines technical skill acquisition with cooperative or competitive play
- 1 program ran in Fall 2020, at Roster Sports Club in Vernon
- Funding remains available to support interested clubs



TOOLS & RESOURCES

Membership Outreach is underway, with one-on-one calls already having been conducted with 18 clubs around BC

Tools and Resources are being created to support clubs and facilities based on the needs identified through the one-on-one interviews as well the needs identified by other stake holder groups, Two examples include:

- Beginner lesson plans with suggestions of progressive drills and activities
- Marketing materials to support club membership drives, both through retention and recruitment strategies



HIGH PERFORMANCE PROGRAM

- Program has been reviewed and revamped
- New program better aligns with:
 - Squash Canada High Performance standards
 - Canada Sport for Life Long-Term Athlete Development Models
 - viaSport's Program of Excellence criteria
- New program replaces former High Performance Squads with a series of four 'Statuses'
 - Senior Elite
 - Junior Elite
 - High Performance
 - Developing
- Richard Yendell named Squash BC Provincial High Performance Coach



2021 HIGH PERFORMANCE PROGRAM

- 28 Athletes named to the “initial” High Performance Program (Only Junior Elite and High Performance Statuses)
- Plan to name Senior Elite and Development Status Athletes once provincial restrictions are lifted



COACHING

- Completed review of coaching database of current coaches in BC
- Information session held in conjunction with Squash Canada, to outline certification process to current BC Coaches
- Working with Squash Canada on pilot of Community Squash Instructor Course



SQUASH CANADA COMMUNITY COACH COURSE

Prince Rupert Northern BC Community Course

- November 6th to 8th, 2020
- 6 Coaches attended the course from Prince Rupert and Terrace
- Planned return trip in early spring to mentor and support the new coaches

Planning on hosting the next Community Coach Course in Prince George in early spring



OFFICIATING

Officiating

- Squash Rules Clinic for Women - Singles hosted virtually as part of Women's Squash Week 2020
- New Squash Canada Rule: All athletes competing in Canadian Championships must be certified at a minimum Club Referee Level
 - Effective December 1, 2021



COURT ADVOCACY TASK FORCE

Task force of 7 individuals

Currently in Phase 1 of the project which consist of

- Reviewing and collecting valuable tools and resources that can be used by Squash BC members and facilities, this includes material such as;
 - Facility Recovery
 - Facility Promotion
 - Financial Business Cases
 - Volunteer/Champion Development
 - Player Recruitment & Retention
 - Facility Management
 - Program Management
 - Coaching Drills and Tips
 - Player Development
- Identifying facilities that are at risk of losing squash courts



COURT ADVOCACY TASK FORCE

Phase 2 of the project will consist of

- Analyzing the collected material and resources found across the various organizations and compiling that data into usable information for Squash BC facilities and members
- Advocating and supporting for various clubs and facilities that are currently at risk of losing their facilities
- Advocating to build new squash courts & facilities



2020 SQUASH BC AWARDS AND RECIPIENTS

Allan Brown: Jack Larsen Award



The Jack Larsen Trophy is the highest honour and individual can receive from Squash BC, and is awarded in recognition of significant overall contributions to the development of Squash in BC.

Allan Brown is a longtime dedicated volunteer and advocate for squash in BC. He is a long standing and very active BC Jester.

Allan is currently the chair of the Partnership Committee, who to date have raised commitments of over \$212K toward Squash BC's Growth Initiative to build greater participation.

He is also the chair of the Court Advocacy Task Force.

2020 SQUASH BC AWARDS AND RECIPIENTS

Shawn Zwierzchowski: President's Plate Award



The President's Plate is awarded to a "great supporter" of our association.

Shawn Zwierzchowski has played a significant role in building up the sport of squash in the Fraser Valley.

Shawn is also a key volunteer on a number of Squash BC committees, as well as the Coordinator of Squash BC's new Roving Ambassador Program.

2020 SQUASH BC AWARDS AND RECIPIENTS

Lucia Bicknell: The Massy Goolden Award



The Massy Goolden Award is designated to honour junior players for their achievement as well as sportsmanship.

Lucia Bicknell entered the 4 BC Junior qualifying tournaments in the U19 category (BC Open, Alberta Jesters, Jericho Jesters and PNW) winning all of them.

She was runner up at the 2019 Canadian Junior Open and won the U17 2019 Canadian Junior Closed.

2020 SQUASH BC AWARDS AND RECIPIENTS

Lauren Wagner: Ernie Rogers Bowl Award



The Ernie Rogers Bowl is awarded annually to the member of Squash BC who has the best record in national and international competitions.

Lauren Wagner has demonstrated strong historic performance and participation in the sport over many years.

She has been a top female player in the province for more than 25 years (returning ~10 years ago after time off with her children). She has played on the Canadian Women's Team more than ten times, and in 2019 was a masters gold medalist.

2020 SQUASH BC AWARDS AND RECIPIENTS

Stuart Dixon (posthumously)

The Kevin Kydd Junior Service Award



The Kevin Kydd Junior Service award is presented to an individual who has unselfishly inspired, coached, or mentored junior squash players.

Stuart Charles Dixon had been a fixture of the local and national squash scene for decades. Stuart has mentored many coaches over the years and coached hundreds of juniors from beginners to top Canadian and International players.

He was first inducted into Squash Canada's Hall of Fame in 2010 for his coaching achievements.

"Stuart's passion for life, squash, friendship and laughter will carry on in many players' hearts".

2020 SQUASH CANADA AWARDS

Jimmy Valliere: Squash Canada Certificate of Achievement



The Squash Canada Certificate of Achievement Award recognizes a significant ongoing contribution to squash in Canada at the Provincial/Territorial level.

Jimmy is a long-time volunteer in BC and has been President of the Nanaimo Squash Club, a member of the Squash BC Board for 6 years, and a member of numerous committees.





RETURN TO SQUASH UPDATE

COVID Update

- 2020/2021 season hugely impacted by COVID
 - Most competitive play on hold since March 2020
- In-house play: Fall 2020
 - Return of restrictions, return to physical distanced play, amongst other restrictions
- Awaiting PHO updates
 - Current PHO in place until February 5
- Squash BC
 - Communication with our governing bodies
 - Advocating for a safe and gradual return to competitive play



Aligning and Progressing the Digital Platforms to Support Membership Services and Rankings for Squash in BC



Aligning and Progressing the Digital Platforms to Support Membership Services and Rankings for Squash in BC

SQUASH BC to adopt the Squash Canada's National Ratings System and Membership Management Platform enabled by the Club Locker software system:

- This decision was reached following an extensive Taskforce review undertaken in 2020.
- This ensures all Squash BC Individual Members will have a standardized rating comparable across Canada and other international Federations.
- This will require a move from our current SportyHQ software platform and ranking system to the Club Locker platform in time for the 2021-2022 squash season.
- Squash BC will now join all the other Provinces and Territories under Squash Canada's contract to provide a comprehensive set of member services in addition to the national ratings/rankings system that will support BC tournaments, event registration, Leagues, member communications, online communications, etc.

Note: The Club Locker is offered as an all-in-one rankings, tournament, reservations and data management platform that is currently being used by US Squash, the World Squash Federation, England Squash and Squash Canada.



Aligning and Progressing the Digital Platforms to Support Membership Services and Rankings for Squash in BC

What to Expect Going-Forward:

- Squash BC Individual Members will be migrated to the Club Locker platform with a new Squash BC rating within the Canadian system.
- Squash BC Individual Members and Club Members will have access to the new system following this migration to support their squash activities including event scheduling, online registration, tournament participation, online scoring, etc.
- Squash BC Club Members will also have access to Club Locker's suite of club management tools to use at their discretion to support functions/activities within their Clubs.
- A specific transition project is planned for implementation in the March – June timeframe to manage the data migration to the Club Locker system and provide the necessary support tools to Club Members, Tournament organizers and Individual Members in advance of the 2021-22 squash season.

Note: Squash BC would like to acknowledge the valued support that SportyHQ has provided the BC Squash community over the last 5 years.



MEMBER FEEDBACK

- Breakout into 4 groups, based on your role in squash
 - Club Representatives
 - Coaches
 - Individuals (2 groups)
- Explore the question “What barriers do you foresee or concerns do you have around a Return to Squash post-COVID?”



Any Questions?

Thank You!