

Jason Foodman

Jason Foodman (born April 3, 1967) is an American CEO, investor, advisor and entrepreneur from Atlanta, GA. He has been a leading participant in the software industry for decades, from Industrial Computer Corporation, to Trexar Technologies,^[1] RegSoft.com, SwiftCD.com, RebateDelivery.com, and FastSpring.^[2] He went on to serve as President of Global Delight, and co-founder and advisor to Comecero, Payli and Jonny On It.^[3] As of October 2021 he became the President of Rosy Salon Software, a Fullsteam.com Portfolio company. Mr. Foodman also serves on various Boards and as an advisor to several technology companies. To date, he has traveled to over 70 countries, working and living abroad in Europe, India, and Asia.^[4]

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Career

In 1998, Foodman and four other Atlanta entrepreneurs formed RegSoft.com, one of the early e-commerce services for the software industry, ultimately selling the company to Digital River (NASDAQ:DRIV) in 2003.^[5] Foodman founded Trexar Technologies in January 2001, and which was sold two years later to Aladdin Systems.^[6] In January 2003, Foodman was the founder and CEO of DigitalSwift (dba SwiftCD.com), inventing the notion of a “Backup CD” to go along with an electronic software purchase.^[7] Signing up over 8,000 software vendors participating worldwide, he led the company for six years before selling the company to Digital River in 2009.

In April 2009, Foodman founded Rebate Delivery, a global mail-in rebate service for online sales, and served as its CEO until selling the company in 2011 to Ohana Companies.^[8]

In January 2011, Foodman served as a Co-Founder of FastSpring,^[9] a leading all-in-one e-commerce payment processing service for 3,000+ desktop software and SaaS companies worldwide.^[10] Before the company’s sale in 2016, FastSpring^[11] had won a wide assortment of industry awards for its customer service, including multiple Stevie Awards from 2013-2015,^[12] and was recognized as the fastest-growing company in the Greater Los Angeles Area from 2006-2010, as well as the 13th fastest-growing company in North America during the same period. FastSpring was also highly ranked on the “Inc. 500” list (in

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Born	Jason Franklin Foodman April 3, 1967 Miami, Florida, U.S.
Education	Master of Science in Computer Science
Alma mater	University of North Carolina at Charlotte
Occupation	Entrepreneur

2010 and 2011)^[13] and included in the Deloitte Technology Fast 500,^[14] as well. Upon its sale in 2016, the founders and original investors in FastSpring earned an ROI of over 600-fold on their original investment.^[15]

In September 2015, Foodman became President of Global Delight^[16] (creators of Camera Plus, Boom for iOS and Vizmato apps),^[17] guiding the company through June 2017. From 2017-2019 Foodman assumed various strategic advisor and paid non-executive director roles including with Comecero.com and TheoremReach.com. Late 2019 it was announced that Foodman had become President of Rosy Salon Software (RosySalonSoftware.com), a Fullsteam.com portfolio company.^{[18][19][20][21][22]}

Patents

Foodman has filed numerous Trademarks and Copyrights as well as being noted as the inventor or co-inventor on several patents, most recently on the "Multiple Location Rebate Processor" (United States Patent # 8,856,026, issued October 2014).^[23]

Life and education

Foodman graduated from Appalachian State University in 1989 with a B.S. in Computer Science. He went on to earn an M.S. in Computer Science from the University of North Carolina at Charlotte (UNCC) in 1991.

Foodman currently holds a 100-Ton Master Captain's license from the United States Coast Guard and is a member of the United States Coast Guard Auxiliary. He is also a competitive USAW Masters Olympic weightlifter.^[24]

Media

Foodman has published articles in several software and business magazines, including Casual Connect^[25] and *Software Business*,^[26] and he has also been quoted in *Entrepreneur*^[27] and *Fortune*.^[28]

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